



# The Chamber INSIDER

The Monthly Newsletter of the Lake Oswego Chamber of Commerce

## Hot Stuff This Month!

### FORGE EDUCATION LUNCHEON

Lisa Sedlar – Getting Out Of Jail Free  
 Marylhurst University, Old Library  
 March 15th  
 11:30 am – 1:00 pm...\$20

### ANNUAL AWARDS DINNER & AUCTION

Oswego Lake Country Club  
 Wednesday, March 30th  
 5:30 pm...\$80

## Upcoming Events

### CHAMBER MOVE

April 1st

### FORGE EDUCATION LUNCHEON

Pat Healey – National Speaker  
 Marylhurst University, Old Library  
 April 19th  
 11:30 am – 1:00 pm...\$20

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## Annual Dinner Looks to the Future, Promotes

One of Lake Oswego's premier community events is the Chamber's Annual Awards Dinner & Silent Auction, sponsored by West Coast Bank. Each year the Chamber awards business success and community volunteerism with 200+ attendees who represent a cross section of those who truly committed to the success and vibrancy of this community.

It is also one of the major fundraisers for the Chamber as approximately 43% of the Chamber's income is derived from membership investments. The balance of its operating dollars comes from programs and events like the Annual Dinner. Attendees support the dinner through sponsorships, raffle tickets and bidding on donated items in the silent auction.

*Continued on page 3*



## 2011 Directory Now Available

The Chamber's 2011 edition of its Business & Professional Classified Directory has now been published. The partnership between the Chamber and the Lake Oswego Review, who now publishes the Directory, gives members visibility not only in print, but also on two Lake Oswego websites, the Chamber's and in the Community Directory of the Lake Oswego Review website.

On the Review website Chamber members are recognized by the Chamber logo and appear first in their category listings. Those who purchased display ads in the printed Directory may also receive spot or banner advertising on the Community home page, depending on the size of their purchased display ad. All members receive double the visibility on these websites at no additional cost, adding more value to Chamber membership.

The beautiful cover this year focuses on 70 years of service to the business community since the Chamber incorporated in September, 1941. John Hanan, owner of JH2 Design, Inc. created this latest of many, many covers he has designed for the Chamber Directory over the past several years.

The Directory was sent to the homes of all LO Review subscribers in the Feb. 24th issue of the paper and a copy was also mailed to all of the display advertisers. Copies can be picked up at the Chamber office and at City Hall. ❖



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 Jerry Wheeler ..... 636-3634

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- Laura Adler  
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- Michele Baker  
 Banner Bank ..... 684-2376
- Sue Ann Bearden  
 Realty Trust ..... 675-3300
- Tina Colson  
 Providence Foundations ..... 216-6639
- Pastor Keith Dickerson  
 Hope Community Church ..... 635-4880
- Syd Dorn  
 Syd Dorn, Vehicle Buyer's Service ..... 675-2774
- Doug Fish  
 Fish Marketing ..... 635-0007
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 West Coast Bank ..... 603-8005
- John Hanan II  
 JH2 Design ..... 804-0002
- Vic Keeler  
 Vic's Auto Center, Inc. .... 636-7896
- Sandy Marron  
 Marylhurst University ..... 699-6307
- Dr. Tom Miller  
 Oregon Chiropractic Center, PC ..... 699-9299
- Brian Monihan  
 Lake Oswego Review ..... 635-8811
- Suzanne Regan  
 Tucci ..... 697-3383
- Partner - The City of Lake Oswego  
 David Donaldson ..... 699-7451
- Partner - The Lake Oswego Corporation  
 Linda Kerl ..... 636-6389

**From The Desk Of The CEO**

It's been proven time and again: Strong schools contribute to strong, vibrant communities—providing opportunities for local businesses to grow and succeed. Their continued success provides a major economic driver for any community and their current struggles makes this a community problem.



Everyone in a community is affected when schools fail, from children to their parents to seniors on fixed incomes and most importantly to the business community, who stands to lose a future work force and a vibrant economy as families move elsewhere for a quality education for their children.

Many re-locate to Lake Oswego, specifically choosing this community for its excellent school system. In fact, Lake Oswego schools have been recognized as the best in Oregon for four consecutive years. But with massive state cutbacks to school funding, the District faces a deficit of more than \$5 million dollars.

Our community's top-rated schools are in real danger; and whether or not we have school-age children, as business men and women, we simply can't afford to fail them.

The Lake Oswego School District Foundation is launching a fundraising campaign to "bridge the gap" and we at the Chamber support this significant initiative. This effort will give administrators time to develop a long-term plan to deal with the cuts. A swift response now can help circumvent the need to terminate teachers and staff, slash programs, or increase class sizes.

As you may know by now The Bank of Oswego is donating \$100,000 to the Foundation's fundraising efforts. The Chamber applauds this generous gift and I am now asking your business to make a similar commitment from within the context of your business reality. The Foundation is offering recognition for your donations at one of these five levels of giving:

- Graduate Circle \$10,000
- Senior Circle \$5,000
- Junior Circle \$2,500
- Sophomore Circle \$1,000
- Freshman Circle \$500

I know that many small businesses cannot help at these levels. But I would offer for your consideration that you make a pledge to the Foundation through an ACH automatic withdrawal from your checking account, spreading out what you can afford over the course of a year. This provides the Foundation with the commitment and leverage they need to move forward and allows you to make the donation you can be more comfortable with.

Now is the time for local businesses to come together as community leaders. To make your tax-deductible donation, visit [www.LOSDFoundation.org](http://www.LOSDFoundation.org) today. When you consider the devastating impact further school cuts could have on our businesses and our community, it's a small price to pay.

Join us. And together, we can help maintain the quality of our schools, and the high quality of life we all enjoy in this exceptional community. ❖

**Welcome New Members**

- Bullard Smith Jernstedt Wilson
- Crave Catering
- Edward Jones / Todd Montgomery
- Golden-pr.com Promotional Design
- Imagina Creative, LLC

*Annual Dinner - continued*

There are many ways to be involved in this event:

- Attend the event. Tickets are \$80/person
- Sponsor a table. Sponsorships are available at \$300 or \$750, including 2 tickets or all 8 seats at the table.
- Sponsor the wine. Each sponsorship includes two tickets.
- Donate to the Silent Auction. It's a great way to help the Chamber and advertise your business.
- Bid on and purchase items in the Silent Auction.
- Purchase one or more of the 500 raffle tickets.
- Volunteer at the event.

The Annual Dinner Committee, under the leadership of Tina Colson, Providence Foundations, has been meeting for months planning this event, celebrating "Viva Oswego," providing a good dose of optimism guaranteed to carry us through the rest of this year. Invitations went out the end of February and we urge you to RSVP right away.

We need your support and even more importantly we need to take some time out to say thank you to the many great volunteers who truly make Lake Oswego the great place it is to live, work and play. For more information on how you can be involved, call the Chamber office or check out the information on the Chamber website. "Viva Oswego!" will happen on Wednesday, March 30th at Oswego Lake Country Club. Cocktails are at 5:30 pm this year. See you there!! ❖

## Third Time's A Charm for Chamber Community Leaders' Breakfast

The Chamber's Community Leader's Breakfast has now been rescheduled for the third time due to inclement weather on February 24th. The new date is now Thursday, March 3rd, 7 – 9:00 am at Oswego Lake Country Club. One of the panelists originally scheduled is now unavailable, former US Senator Bob Packwood. As of this writing we have not received word who might replace him. ❖

## Chamber Announces New Home

The Chamber will take up residence in it's new home on April 1st. The new office will be located in the former Graham's Bookstore. The bookstore is the upstairs portion of Graham's Books & Stationary in downtown Lake Oswego. The bookstore itself is moving downstairs and will become part of the main business fronting on Second St. The Chamber office will face towards the pedestrian alley it fronts and Third St.

The 1600 square foot space will be remodeled for office use during the month of March with the hope that the Chamber can be in residence before or just after the Annual Dinner on March 30th. "This is a great partnership between a downtown building owner and the Chamber to keep the Chamber in the downtown core," says Chamber CEO Jerry Wheeler. "We appreciate all the efforts of Paul and Terri Graham, longtime Chamber members, who took a crazy idea and made it work for both of us. I look forward to a long and productive relationship with this outstanding local business. And we won't have to go far for paper clips!" ❖

## March Calendar of Events

2	7 am	.....Executive Committee	11	11:30 am	..... Lunch with the Chamber @ Arabian Nights
3	9 am	..... Ambassador Committee	11	Noon	..... Board Development
4	8 am	.....Networking: Club Sport	14	Noon	.....Annual Dinner Committee
4	11:30 am	..... Lunch with the Chamber @ Oswego Grill	15	11:30 am	.....FORGE Luncheon
7	Noon	.....Annual Dinner Committee	16	4 pm	..... Downtown Business Committee
8	11 am	.....Ribbon-cutting @ The Foundry at Oswego Pointe	17	7:30 am	..... Leadership Day
8	Noon	..... Marketing Committee	18	8 am	..... Networking: Terrace Kitchen
9	7 am	..... Board Mtg.	18	11:30 am	.....Lunch with the Chamber @ St. Honore
9	Noon	..... Golf Committee	21	Noon	.....Annual Dinner Committee
10	8 am	.....Chamber Day at the Capitol	24	4 pm	..... Village Flower Basket Committee
10	9 am	..... Education Committee	25	8 am	..... Networking: Alpine Mortgage
10	Noon	..... Gov. Affairs Committee	25	11:30 am	.....Lunch with the Chamber @ Best Sushi
11	8 am	.....Networking: LOSF (The Bank of Oswego)	30	5:30 pm	..... Annual Awards Dinner & Silent Auction

**April 1 — Move to 449 ½ Third St**

## Member's Spotlight

### The Foundry at Oswego Pointe

The Foundry at Oswego Pointe invites anyone planning a corporate, social or wedding event to attend one of our three unique Grand Openings set for the week of March 7th, 2011. The events are free and attendees must RSVP online at [TheFoundryLakeOswego.com/rsvp](http://TheFoundryLakeOswego.com/rsvp).



The first is a Chamber of Commerce Ribbon Cutting Ceremony and Luncheon Buffet, to be held on Tuesday, March 8th from 11am to 2pm and coordinated by Event Productions and Peter Corvallis Productions. The second event, a Cocktail Reception, will be held on Thursday, March 10th, 4pm – 8pm, and is coordinated by West Coast Event Productions and A List Events. The Wedding Event, coordinated by Sorella Events and The Prop Shop will take place on Saturday, March 12th, 11am – 4pm and includes creative tablescapes, a staged wedding and complimentary goodies bags to the first 150 brides. Activities for all events include complimentary catered food and beverages and live music. A complete list of participating vendors is available on our website.

The Foundry is Lake Oswego's newest venue and is located on the original site of the 1870's Oregon Iron and Steel Company building, between Foothills Park and Roehr Park on the Willamette River. The building has undergone extensive renovations and includes timeless architecture, dramatic vaulted ceilings, unobstructed views of the Willamette River, a state-of-the-art sound system, DLP projector, special effects lighting, and private garden patio.

For more information:

Heather Willig, Marketing Director, 503.504.8552,  
[heathwillig@comcast.net](mailto:heathwillig@comcast.net)  
[www.TheFoundryLakeOswego.com/rsvp](http://www.TheFoundryLakeOswego.com/rsvp)

### Carole Ockert, BSc, LLC Certified Hypnotherapist

Allow the tension to flow from you, relaxing your body, soothing your mind. Choose hypnosis to feel the benefits of deep rest and rejuvenation. I can help you use hypnosis, visualization, and guided imagery to assist you in improving your health and wellness. I can work with you to optimize your performance in many areas of your life.

I received my degree from Portland State University and am the vice president of the Oregon Hypnotherapy Association. I recently moved my office from Tigard to Lake Oswego, where I have been a resident for many years. You can find more information about me and hypnosis on my website at [www.ockerthypnosis.com](http://www.ockerthypnosis.com). I look forward to meeting and working with Chamber members throughout the year.



You can contact me at 503-720-2305 or email at [carole@ockerthypnosis.com](mailto:carole@ockerthypnosis.com)

Make the most of what your mind has to offer your body. ❖

## Many Chances To Win At Annual Dinner

Local business has definitely “stepped up to the plate” with outstanding donations to support the efforts of your chamber of commerce. There are three ways you can win some amazing prizes that will be awarded at the Chamber's Annual Awards Dinner & Auction on March 30th, sponsored by West Coast Bank:

Annual Dinner Raffle:

#### 1st prize:

Custom made 14 carat gold Tahitian pearl & diamond pendant from Trios Studio, valued at \$2,200.

#### 2nd prize:

A case of CEO Select wine, donated by the Chamber Ambassadors and valued at \$300-\$350.

#### 3rd prize:

A one year Chamber Business Level membership, valued at \$325.

Tickets are \$20 each or 3 for \$50. Only 500 tickets have been printed and are on sale now. Call the Chamber office for details.

Attend the Annual Dinner and bid on the other many fantastic auction items donated by local businesses! Many thanks to all the great businesses for believing in this organization and seeing value in being promoted at this premier community event!! ❖

## 72 Degrees Earns Coveted Angie's List Award

72 Degrees Heating & Air Conditioning has been awarded the prestigious 2010 Angie's List Super Service Award, an honor bestowed annually on approximately 5 percent of all the companies rated on the nation's leading provider of consumer reviews on local service companies.

“Our Super Service Award winners are the cream of the crop when it comes to providing consistently high quality customer service, as judged by the customers who hired them,” said Angie Hicks, founder of Angie's List.

“We are excited to receive this award for the 4th straight year”, said Steven Green, Owner of 72 Degrees. “I believe it reflects the quality and compassion of our employees that we have working for us.

72 Degrees Heating and Air Conditioning is owned and operated in West Linn and consistently provides the highest level of customer service. Every caller is greeted warmly, enthusiastically, and treated with respect and consideration. Homeowner's safety is one of their biggest concerns. That is why they adhere to the Technician Seal of Safety program, which is the industry's highest standard for background testing, drug testing, and professional training.

Angie's List Super Service Award winners have met strict eligibility requirements including earning a minimum number of reports, an exemplary rating from their customers and abiding by Angie's List operational guidelines.

For more information on 72 Degrees Heating and Air Conditioning, please visit [www.72DegreesAirPride.com](http://www.72DegreesAirPride.com) or call (503)655-0556 ❖

# 2011 FORGE Marketing Summit

Nationally known speaker and expert on branding Liz Goodgold led the excellent lineup of speakers who presented at this year's FORGE Marketing Summit. Approximately 120 business leaders attended the



summit that focused on branding, public relations, social media and technology. This year's event also incorporated a mini- business fair where several vendors were on hand to talk about their products or services. The Chamber wishes to thank a terrific group of sponsors who made this event possible: Fish Marketing, Marylhurst University, Oregon Live, CompView, JH2 Design, the Lake Oswego Review and Alpha Broadcasting ❖

# 2011 FORGE Education Series

## February

Tom Cox was the kickoff speaker for the 2011 FORGE Educational Luncheon Series sponsored by Principal Financial Group. Approximately 35 attendees heard from Tom how to combat procrastination in our lives and in our workplace. The FORGE series is a great partnership between the Chamber and Marylhurst University. Their purpose is to provide businesses with great information that can be readily applied in their daily work environment and at a reasonable cost. Register online at [www.lake-oswego.com](http://www.lake-oswego.com). The luncheons are held on the third Tuesday of the month in the Old Library on the campus of Marylhurst University.



The March FORGE Luncheon will feature Lisa Sedlar, the President & CEO of New Seasons Market. For more information check the Chamber website. ❖

# FORGE

BUSINESS EDUCATION SERIES  
Forums On Real Growth and Education

# FORGE

## MARKETING SUMMIT

FORUMS ON REAL GROWTH AND EDUCATION



# Lake Oswego School District Foundation Video

Watch it at:

<http://www.youtube.com/watch?v=F5dhLDaizBo&hd=1>

## The Bank Of Oswego Steps Up To Support School Fundraising Campaign

The Bank of Oswego announced recently it is making a \$100,000 donation to the Lake Oswego School District Foundation. Calling the gift “one of the most important requests that our bank has received since our inception,” Bank of Oswego President Dan Heine said the donation will be made over the next five years.

The Lake Oswego School District is facing a more than \$5 million dollar deficit. In response, the Lake Oswego School District Foundation is launching a fundraising campaign to “bridge the gap.” As one of the first to respond with a donation, Heine remarked, “We recognize the importance of retaining teachers and keeping class sizes small, so that Lake Oswego schools can continue to be the best in the state.”

For the past four consecutive years, Lake Oswego has claimed Oregon’s top ranking for multi-school districts. However, state cutbacks in school funding threaten to topple Oswego’s schools from their top position.

The purpose of the Foundation’s two-month fund raising effort is to raise enough money to circumvent the need to terminate teachers and staff, slash programs, or increase class sizes for the coming school year. Heine says the funds will give the District time to develop a long-term plan to deal with state funding cuts.

In addition to its donation, the Bank of Oswego is underwriting an advertising campaign with the theme “Don’t Fail Our Schools.” Utilizing full-page print ads, street banners, yard signs, websites and

direct mail, the campaign is designed to motivate all sectors of the community to take action. The Bank of Oswego is also spearheading a direct-mail campaign to other local businesses, urging them to donate to the Foundation.

Heine points out that even residents without school-age children have a stake in the issue, noting that Lake Oswego’s reputation for exceptional schools plays a significant role in the community’s higher-than-average real estate valuations. “Any damage done to the reputation of our schools would have a real impact on the bottom line of our homes,” he says.

The Foundation estimates that if every parent with a student in the District donated \$750 per student, to the campaign, it could raise \$5 million dollars. For residents without school-age children, a \$350 donation per household could accomplish the same goal.

Heine stresses the need for all sectors of the community to take action. “This is not just a problem for District administrators, city officials, or parents of school age children ,” he says. “It’s a problem that impacts the entire community-and one that will take all of us, working together, to solve.”

Donations (tax deductible) to the Lake Oswego School District Foundation’s fund raising campaign can be made at: [www.LOSDFoundation.org](http://www.LOSDFoundation.org). ❖



Come April 1st this will be the new home for the Lake Oswego Chamber. Building owners Paul & Terri Graham are in the process of moving their bookstore from this location to their downstairs space to become part of Graham’s Books & Stationary. The new location faces Third St. between A & B Avenues in downtown Lake Oswego.

## THE LAKE OSWEGO CHAMBER OF COMMERCE PRESENTS

# FORGE

## BUSINESS EDUCATION SERIES

FORUMS ON REAL GROWTH AND EDUCATION

### GETTING OUT OF JAIL FREE: A TALE OF DOING THE RIGHT THING & INNOVATION IN CUSTOMER SERVICE

New Seasons Market enjoys an amazing reputation for the constantly high quality of it's customer service. One of the many innovations that makes New Seasons the "Friendliest Store In Town" is their Get Out of Jail Free card, which is given to each employee when they are first hired. Employees are encouraged and empowered to make decisions based on serving the customer to the best of their ability. Should their decision come into question, they can offer the GOOJF card to their supervisor, who will be reminded that their intentions were pure.

Come hear about this and other good ideas that you can apply to your business.

Lisa Sedlar is the President and Chief Executive Officer of New Seasons Market. Originally from the Midwest, Lisa was drawn to Portland for its creative energy and its support of the environment, and most importantly, local, sustainably grown food.

Lisa is a formally trained chef and has worked in retail food markets for over 20 years, in positions ranging from Store Chef to Director of Purchasing to Vice President of Sales and Marketing.

In addition to being passionate about food and food security, Lisa believes strongly that business leaders have a responsibility to the communities they serve. "New Seasons Market was founded on sustainable business practices. From our partnerships with local farmers and support for nonprofits, to our innovative staff healthcare programs and green building initiatives, we take an active role in our community."

Lisa is on the board of directors for the Oregon Food Bank and the Portland Public Market. She also serves on the business advisory committees of the Food Alliance and the Food Innovation Center.

She and her family live on a farm just South of Portland. They enjoy taking care of their farm animals, bird watching, trail rides, cooking Sunday brunch together and playing horseshoes.



**Tuesday, March 15th**  
**Marylhurst University**  
**Old Library**

**11:30 am - 1:00 pm**

#### ADMISSION

LO Chamber members ~ \$20  
Non-Members ~ \$25  
Includes catered lunch

To register or for more information call 503-636-3634  
or visit our website at [www.lake-oswego.com](http://www.lake-oswego.com)

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# GET MOTIVATED!

BUSINESS SEMINAR

WIN HUGE DOOR PRIZES!

\$10,000 Cash!

And Much, Much More!\*

FREE BONUS GIFTS

For everyone who attends (\$495 value)

**ONLY \$195 PER PERSON**  
Or Send Your Entire Office for Only **\$9.95!**

ALL SPEAKERS LIVE AND IN PERSON-ALL IN ONE DAY!

## GEN. COLIN POWELL

Take-Charge Leadership

General Colin Powell, USA (Ret.) is one of the most distinguished and admired men in America. A four-star General, chairman of the Joint Chiefs of Staff and Secretary of State, General Powell has experienced leadership at the highest levels.

How to Move from Commanding to **Connecting**  
Inexpensive Incentives that **Increase** Performance  
How to **Rapidly Expand** Your Circle of Influence



World-Famous  
Soldier Statesman

## LAURA BUSH

The Keys to Stability in Uncertain Times

Laura Bush is recognized in Gallup Polls as one of the most popular and beloved first ladies of all time. In this inspiring session Laura Bush will provide candid insights from her experiences as First Lady and show you how you can step into your full potential to live a successful, fulfilling life.

How to Survive and **Thrive** in Times of Transition  
An Action Plan for **Conquering** Unexpected Challenges



Former  
First Lady

## HOWARD PUTNAM

Success Strategies for Turbulent Times

Howard Putnam, legendary CEO of Southwest Airlines, grew the company into a world leader, tripling both revenues and profitability in three years. Howard began his career as a baggage handler before building the most successful airline in US history. Southwest has been profitable every year for over 35 years, a record unsurpassed by any other airline. Now Howard Putnam will show you his strategies for soaring success:



Acclaimed CEO of  
Southwest Airlines

## STEVE FORBES

America's Promise: Your Keys to Growth & Opportunity

Steve Forbes, President and CEO of Forbes, Inc. and Editor-in-Chief of *Forbes Magazine* is the nation's foremost expert on business trends and economic growth. He'll reveal:

How to **Balance** Your Personal and Professional Priorities  
America 2011: An **Insider's Look** at Where Our Economy is Heading  
**Strategies** that Thriving Corporations Use to Stay Ahead of the Pack



President & CEO  
of Forbes, Inc.

## BILL COSBY

Humor at Work: The Secret Success Factor

Bill Cosby is one of the most popular entertainers of our time. "The Cos" has been making America laugh for decades. In his side-splitting session, you'll discover the master keys to using humor to create agreement, close the deal and advance in your career.

Using **Humor** to Disarm an Audience  
How to Create an Unforgettable First **Impression**



America's Favorite  
Comedian

## RUDY GIULIANI

The Tenacity to Persevere: How to Make it Through Any Crisis

Rudy Giuliani provided strength at a defining time in American history as he helped lead New York - and the U.S. - out of the devastation that followed the attacks on 9-11. But there is no greater test of a leader or leadership skills than to lead during difficult times. In this powerful session Rudy Giuliani provides unparalleled insights about leading during trying circumstances.

How to **Overcome** Unforeseen Challenges



America's  
Mayor

## BRIAN TRACY

How to Strengthen Your Sales & Negotiation Skills

Brian Tracy is the country's leading expert on the development of the human potential and corporate performance. Brian will teach you how to prosper for a lifetime - in virtually any industry, and in ANY economy! Bring **Sales Up** When the Market Is Down  
Create **Opportunity** out of Adversity

How to Meet the **Customer's Needs** - Even in Tough Times



America's Top  
Authority on  
Selling

## TERRY BRADSHAW

How to Lead Your Team to Victory

Terry Bradshaw is known for his contagious excitement and enthusiasm. Come get in the huddle with Terry as he shows you his personal game plan for achievement and success.

How to Be **Recognized** and Rewarded for your Effort  
How to Project a Powerful and **Confident** Image  
How to Make Yourself an **Invaluable** Asset



The NFL's Greatest  
Quarterback

## KRISH DHANAM

How to Perfect Your Communication Skills

Krish Dhanam will give you essential, practical techniques to help you communicate better at home and on the job.

Using **Humor** to Disarm an Audience  
5 Strategies to Connect with **Successful** People  
How to Communicate with **Confidence** and Clarity  
How to Create an **"Information Loop"** that Puts You in the Know



Top  
Communication  
Expert

## RICK BELLUZZO

How to Manage, Lead and Succeed

Rick Belluzzo, the former President and Chief Operating Officer for Microsoft produced STAGGERING profits for his company. Let Rick teach YOU how to use his key management and business strategies to deliver AMAZING results for your organization - even through the toughest markets!

Inflation-Proof Your Market: How to Reduce Costs and Increase Your **Profits** Anyway!



Legendary  
President of  
Microsoft

**SAVE! SAVE! SAVE!**  
**ALMOST FREE!!!**

**ONLY \$195 PER PERSON**  
Or Send Your Entire Office for Only **\$995**

That is almost free! Admission at the door: \$225 per person. Call immediately to take advantage of this very limited time offer.

**Monday, March 14 • 8:00 AM - 4:45 PM**

**Rose Garden Arena**

1 North Center Court, Portland, OR

**For Best Seats Call 1-800-217-1339 Today!**

\*NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited. Open to legal residents of 50 U.S./D.C. 18 or older. Must be present at event to enter and win. Enter from 7:00 am to 9:00 am. Prizes: \$10,000 cash; TV (ARV: \$800); Apple iPad (ARV: \$530); Disney World(r) trip incl. hotel and \$300 cash (ARV: \$1,000). Odds of winning depend on entries received. Dance contest for Disney prize. To enter for free, request entry badge at event. Official Rules: www.GetMotivatedDoorPrizes.com Sponsor: Get Motivated Seminars, Inc., Tampa, FL. ©2010 Get Motivated Seminars, Inc. SPECIAL BONUS: One of the most popular parts of The GET MOTIVATED Seminar is a special 10-minute optional bonus session on the Biblical secrets of success. Get Motivated reserves the right, in its sole discretion, to change the date, time, location, venue or speakers for this event. The views, opinions and/or advice of speakers are not necessarily those of The GET MOTIVATED Seminar or its sponsors.

## Member to Member Specials

### Academy of Modern Martial Arts

333 S State St. Suite A 503-697-7482  
www.martialarts-fitness.com  
Complimentary first class & we will waive your registration fee

### Advantage Office Suites

5200 SW Meadows Suite 150 • 503-726-5999  
www.advantageofficesuites.com  
\*Bring in a potential client for a tour and receive \$10 Starbucks gift card  
\*Refer a client that signs a lease agreement and receive \$100 cash  
\*Sign a one year lease and receive three months free

### Aesthetic Dentistry of Lake Oswego

17720 Jean Way, Suite 200 • 503-675-7300  
\*ZOOM! One hour bleaching for \$215 Regularly \$525

### Alyce Esthetique European Day Spa

503-636-1619 • www.AlyceEsthetique.com  
\*\$5 off Massage, \$20 off Body Wrap/  
Hydrotherapy Combos Mon. & Tues.

### AR Auto Service/Adrenaline Racing

503-697-3311 • www.arautoservice.net  
\*10% labor discount for 1st time Customers...no limit

### Atiyeh Bros. Rugs & Carpeting

Rami Khayata: 503-639-8642  
6750 SW Bonita Rd.  
Additional \$50 credit on the purchase of any area rug or wall-to-wall carpeting.

### Atlas Financial Services

Ron Gayer: 503-297-0419  
Zero fees on delinquent account collections.  
Commission only collections.

### Betsy's Pet Sitting Service

503-6356592 • www.betsyspetsittingservice.com  
\*20% off for new clients

### ClubSport

Katie Losh: 503-968-4544  
www.clubsports.com  
\*Special joining fee of \$249

### Crowne Plaza Hotel

503-624-8400  
\*20% off ALL rooms (space available)

### Deno's Pizzeria

4475 Lakeview Blvd • 503-635-6219  
\*15% discount

### Dischinger Orthodontics

3943 Douglas Way • 503-635-4439  
\*Free Consultation

### eSuite Offices (formerly Stoutt Executive)

503-699-3100 • eSuiteOffices.com  
Executive Suites office rental & services  
4500 SW Kruse Way, Lake Oswego  
\*Special applies to member, or referral on new annual term lease - 3 free months plus \$100 donation to LO Chamber.)

### Gibbs Natural Healing Centre

3600 Upper Drive, LO  
503-522-4148  
\*20% off initial consultation and examination

### Hilton Garden Inn Lake Oswego

www.portlandlakeoswego.gardeninn.com  
503-746-0040

Let the family & friends come.  
Group rates for weddings & reunions.  
Kraig Williams: 503.746.0035  
30% discount off meeting room rental.  
Refer a meeting room client and  
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### Holiday Inn Express - Portland South

15700 SW Upper Boones Ferry Rd.  
Lake Oswego 503-620-2980  
\*20% off our Best Available Rate for Chamber members.

### Lazerquick & Melody Saunders Photography

Kevin: 503-636-9669 • Melody: 503-636-1255  
\*Save 15 to 25 % on photo business cards or brochures, when used in combination.

### LexiDog Boutique & Social Club

503 635-3733 • Suzanne@lexidog.com  
\*All Chamber Members! We are offering a free Dog Daycare assessment for your Dog, and if you choose to become a Social club Member, you receive 25% off your first month's Daycare Package at our Lake Oswego location.

### Matthew Litkie Painting Contractor

503-668-8000  
\*10% off on all painting

### Nanny To Go, & Pets Too!

Carol Gulbrand: 503-635-3205  
\*Child care & pet sitting 10% off new

### Onthank Marketing Group

50% OFF a Website Competitive Analysis Report (regularly \$150— now only \$75) for Lake Oswego Chamber members only. This report provides a summary of Google/Yahoo search phrase recommendations and a description of competitors' optimization. Logo designs are only \$195. Business Card Makeovers (including print on high-end 16 pt stock) is only \$145.

### Oswego Roof

17350 Boones Ferry Rd • 503-636-7663  
\*10% off all service work up to \$200

### Paradigm Salon—Danny Green

473 3rd St. • 503-675-0353  
\*20% off for first-time Chamber members

### Phoenix Inn

14905 Bangy Road • 503-624-7400  
\*20% off Chamber room rate

### Residence Inn by Marriott Portland South

15200 SW Bangy Road • 503-684-2603  
\*50% off regular rate meeting room rental. Coffee and water service no add-on charge.

### Specialty Heating & Cooling

Mark Piscitelli 503-620-5643 X208

### Summit Financial Advisors

Jim Franceus: 503-675-0241  
www.summitfa.com  
\$750 Financial Plan & Grid - Only \$250 for members

### Terrace Kitchen Restaurant

485 Second St. • 503-699-1136  
10% off any entrée, one per table, lunch or dinner

### The Dog Club of West Linn

18675 Willamette Drive, West Linn  
Cathy Cox 503-635-3523  
ccox@dogclub4u.com  
\*Wag your tail Chamber Members! Come in and sniff out the savings—10% off regularly priced food, treats and retail! Self-Serve Dog Wash only \$15! (Grooming, Frontline and greeting cards do not apply.) Woof!

### Todd's Import Automotive

17607 Pilkington Rd • 503-635-1339  
\*10% off up to \$25 on any service repair

### Tracey R. Johnson, Norris & Stevens Inc.

Leasing & Sales Of Commercial Properties  
Direct- 503.225.8441 • traceyj@norris-stevens.com  
\* Free Rent Opportunities for new Tenants, call for details. We Pay Referral Fees To Licensed R.E. Brokers

### VanderVeer Center

503.443.2250  
\*15% off all services for Chamber Members

### Hamid Zehtab, DMD, LLC

470 6th Street • 503-636-4324  
\*Free Teeth Whitening for New Patients

### 72 Degrees/Air Pride Inc.

503-655-0556  
\*\$79 Super Tune Up for Furnace or A/C Value \$209  
Increase efficiency and decrease repairs!

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Single office space available in downtown Lake Oswego.  
For more information, contact  
Chamber of Commerce CEO Jerry Wheeler at  
503-636-3634.



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